

MOTIVATION ROMANIA FOUNDATION

Annual Report 2025





Adela's story

Mission: Develop sustainable programs to improve the quality of life of Romanians with disabilities.

Motivation is the only nongovernmental organization in Romania providing personalized wheelchairs together with the independent living training that persons with mobility disabilities need in order to gain confidence and independence.

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comunicare@motivation.ro

Foreword



“In 1995, we set out with a clear goal: to give wheelchair users the chance to live as independently as possible. We began by donating customized wheelchairs to those who needed them. Soon, we understood that real support means more than that — it means helping people use them safely and confidently as part of their everyday lives.

Today, we support children, young people and adults living with mobility disabilities, whether from birth or following accidents. Each year, we donate appropriate wheelchairs and provide independent living training delivered by trainers who are themselves wheelchair users. Our support is authentic and grounded in lived experience.

We believe in a society where inclusion does not need to be explained, but is a matter of fact, everyday experience. We continue to work, step by step, to make this a reality.”

CORINA COCIORVĂ, General Manager, Motivation Romania Foundation.

Achievements 2025



© Bogdan Dinca

69

wheelchair users attended
5 wheelchair health and
mobility caravans.



22

youth with disabilities
left institutions to live
and receive care in the
Motivation family.

1,466

wheelchairs and other
mobility equipment
donated to people
with disabilities.

50

people with spinal cord
injuries attended
independent living
sessions.



147

towns host the messages of our #EnAbleParking campaign.



493

donors via text message support the Wheelchair Fund.

191

high school students in Bucharest attended awareness seminars on preventing spinal cord injuries caused by diving in waters of unknown depths.



10,132 km

ran by #TeamMotivation athletes with and without disabilities at mainstream sports events.



141

vehicles adapted for drivers with mobility disabilities.



1. Costinel practices going down steps in his active wheelchair under the guidance of independent living trainer Angel, during the active rehabilitation session in Ilfov.
2. Using the BodiTrak system, physiotherapist Gabriela identifies the areas prone to pressure sores and explains to Constantin what he can do to prevent them.
3. At the Motivation wheelchair workshop, Marius prepares a mobility device for a child who needs additional postural support to maintain a seated position.

MOTIVATION ROMANIA FOUNDATION


Our program means:

- ✓ Personalized wheelchair assessment and prescription
- ✓ Wheelchair adaptation to the user's needs
- ✓ Training for wheelchair skills
- ✓ Maintenance and monitoring
- ✓ Pressure mapping with the BodiTrak system

2,155
appropriate
wheelchairs
provided.

15

teams of physiotherapists,
trainers and wheelchair
technicians provided
individual assessments
for wheelchair provision
according to the WHO
recommendations.

2

BodiTrak systems used by
Motivation teams
to test seated pressure
and prevent pressure
wounds – a unique service
in Romania.

3

international partners
supply us with high-quality
wheelchairs..

Mobility Equipment

“At first, not really knowing what a wheelchair meant, I used an orthopedic chair that was extremely difficult to move, bulky and very hard to maneuver. With the support and encouragement of Motivation Romania Foundation, I received a Panthera active wheelchair. Early on, it seemed unstable, but very quickly it proved to be an excellent choice. It helped me enormously with mobility and independence: I am able to load and unload it from the car, to transfer into it and to move over obstacles easily. At the training session I practiced going over obstacles and going down stairs. All of these were very useful.”

COSTINEL (photo 1) became a wheelchair user because of a tumor on his spinal cord.

An appropriate mobility equipment is essential for the health, functioning and independent living prospects of persons with mobility disabilities. An appropriate wheelchair prevents medical complications and isolation.

Motivation Romania applies the principles of wheelchair provision adapted to the diagnosis, needs and abilities of each user, in accordance with the World Health Organization

(WHO) recommendations. Together with the wheelchair, each user receives training for safe and correct wheelchair use.

Motivation's technicians, who carry out the individual wheelchair assessment and prescription, complete certified trainings based on the WHO curricula.



1

1. The Mobility Caravan travels to small or isolated communities in order to provide mobility equipment for persons with disabilities. This vehicle was bought with the support of the Church of Jesus Christ of Latter Day Saints.
2. Andrei, aged 9, is one of the 100 persons with disabilities who received appropriate wheelchairs with support from Autovit.ro in 2025. His first wheelchair enables him to play and to enjoy childhood.
3. Cristina's mobility equipment helps her attend school. She cannot use it independently, but for her parents it is much easier to handle.



2



3



MOVING THE WHEELS OF CHANGE!

- ✓ Quality wheelchairs and other mobility equipment donated in Romania
- ✓ Socially responsible companies that sponsor the donation of mobility equipment and training for independent living skills for wheelchair users
- ✓ Friends who donate to give back mobility to wheelchair users
- ✓ Individuals with disabilities who regain their freedom

The Wheelchair Fund

“At Autovit.ro, we believe mobility is essential for independence and a fulfilling life. Our partnership with Motivation Romania Foundation gives us the opportunity to actively support the inclusion of persons with disabilities and contribute to a more accessible society for everyone.”

SORIN BĂLAN, Commercial Director, Autovit.ro

Make a monthly 2 euro text message donation to the Wheelchair Fund by texting the word ACTIV to 8844. Improve the life of a wheelchair user.

Spin the wheels of change towards independent living of children and adults with disabilities in Romania.

Direct 3.5% of your income tax as an employee in Romania.

Sponsor our program, and the cost is deductible for the company you represent.

Give back mobility to one person who needs your help. Donate now!

Online:

www.motivation.ro/en/support-motivation

Bank transfer BCR Plevnei Branch:

LEI: RO98 RNCB 0071 0114 2739 0030

EUR: RO31 RNCB 0071 0114 2739 0072

Write us at comunicare@motivation.ro to personalize your support for Motivation.

15 EUR

deliver the mobility equipment to the person who needs it.

35 EUR

bring the mobility equipment to Romania.

150 EUR

refurbish and/or adapt the equipment to the user's needs.

200 EUR

give back mobility to one person with mobility disabilities.

1,000 EUR

make it possible for one wheelchair user to attend a training camp together with an assistant.

Together, we move the Wheels of Change!



Mihai's story



1



2

© COSMIN HUNA

1. Mihai practices transferring from his wheelchair into a car. After his accident falling from a height, his two children became his main motivation to regain his independence.
2. At the children's camp, we combine wheelchair maneuvering sessions with games and fun activities.
3. The camp in Văratec is the place where, every year, dozens of people create beautiful memories and take their first steps towards an active life in a wheelchair.



3



Our program means:

- ✓ Wheelchair maneuvering techniques
- ✓ Personal care and hygiene
- ✓ Preventing pressure sores and urinary tract infections
- ✓ Home, driving and workplace adaptations
- ✓ Mentoring and rights

50

people with spinal cord injuries attended 9 active rehabilitation and independent living sessions, organized by Motivation in Ilfov and Neamț counties.

69

wheelchair users attended 7 mobility and health caravans organized in just as many counties.

76

wheelchair users received free BodiTrak evaluations to measure seated pressure and to prevent pressure wounds.

Active Rehabilitation

“I had the pleasure and good fortune to come to Bragadiru, where I found an amazing team that taught me even more than I already knew. They are an empathetic team, with colleagues who help one another and help us as well. That is a beautiful experience that I highly recommend.

For me, it was useful that I learned to transfer from my wheelchair into the car, both as passenger and as driver – which I did not know before. I had more physiotherapy than in any hospital I went to for my rehab. With Angel (independent living trainer) I talked as peers, he being a wheelchair user as well.”

MIHAI (photo 1) attended an active rehabilitation session at Motivation’s camp site in Ilfov.

The program serves persons who have recently become wheelchair users or who did not have the opportunity to learn to be independent in a wheelchair.

Active rehabilitation includes physiotherapy, independent living training, counselling and adapted

sports. Participants are guided by a multidisciplinary team that includes physiotherapists and independent living trainers. At our sessions, wheelchair users learn to discover and use their abilities for themselves and for others in the community.



© DRAGOȘ DUMITRU

1



2

© 35 MEDIA.RO

1. Dani is captain of the #TeamMotivation Ilfov wheelchair basketball team.
2. Inclusion through sports: runners with and without wheelchairs cover the same route together.
3. #TeamMotivation at the Bucharest International Marathon.



3

© BOGDAN DINĂ

Our program means:

- ✓ Health and mobility
- ✓ Motivation to be independent in a wheelchair
- ✓ Inspiration for those around us

30

wheelchair users participated in running events as members of #TeamMotivation.

10,132

km covered by #TeamMotivation in 2025.

77

ambassadors raised funds for our cause.

70

lives changed for the better through wheelchair donations and adapted basketball activities, with funds raised by running at mainstream sports events.

3

wheelchair basketball teams in Ilfov, Galați and Satu Mare represent #TeamMotivation.

42

wheelchair users participated in wheelchair basketball trainings.

Wheelchair Sports

"I am drawn to basketball because it is a team sport. I also believe in the importance of friendships formed during training sessions and competitions. The most beautiful memory I have is from my very first training. I caught the ball, pushed the wheelchair as fast as I could, and I scored. At that moment, I felt free and joyful once again."

DANI (photo 1) has been a wheelchair basketball player for two years.

Wheelchair sports are part of the active rehabilitation process. Practicing sports helps wheelchair users to maintain their muscle tone. Sports also consolidate mental health and encourage overcoming one's perceived limits.

At Motivation, we believe in sports as spectacular means to demonstrate the abilities of wheelchair users. Sports bring people together, give them opportunities to know each other, to discover their abilities and to interact.



1. At a shopping session, Mădălina practices the communication and money management skills she learns at Motivation's Day Center.
2. Ionuț won the Cupi's Spoon 2025 gastronomic competition. He prepared an appetizing burger that impressed the jury.
3. The young adults from the IMPACT program put all their patience and passion over several weeks to create a happy and optimistic picture using only crepe paper balls.

Our program means:

- ✓ Family-like homes and semi-independent living for adults with disabilities
- ✓ Counselling, occupational therapy, physiotherapy and adapted sports
- ✓ Developing independent living skills
- ✓ Camps and community participation
- ✓ Assisted employment
- ✓ Lifelong friends



22

abandoned young people with disabilities live in the Motivation family.

15

young people with disabilities participated in sports, cooking, crafts and dance activities.

4

activities organized together with volunteers from partner companies.

3

camps at Văratec.

4

young adults attended the Special Olympics Romania National Games in Bistrița.

THE IMPACT PROGRAM

“My life in the Impact family means a place full of warmth and fulfilment. Here I grew up beautifully and learned how to manage on my own. I like to participate in activities that make me feel useful, and where I see the things that I make with my own hands. I learned to sew at the sewing machine and I create things for me and for others.

I recently participated in a rhythmic gymnastics demonstration coordinated by our sports instructor. The choreography was not an easy one, but I was able to do it at my own pace. When the others were supposed to spin the circle using both hands, I did it one-handed, as with the other I had to steady myself on the walker. Using all my courage, I was able to carry it through.”

ANCA (photo 3) is 34 years old and is part of the Impact family since 2004.

In 2003, we initiated the IMPACT program and transferred 37 children with medium and severe disabilities from state institutions. Today, 22 of them are young adults and live at Motivation, in family-like homes. The others were reintegrated into foster families or their biological families.

We give our youth the protection and warmth of a family. They access therapies that help them discover and

improve their social and independent living skills.

Together, we work in the occupational workshop, the physiotherapy room and the sensory stimulation room. They attend psychological counselling and personal development groups. We learn to work with wood, to use the sewing machine, to grow plants, to help those around us.



1. Nothing is more pleasant for our young adults than testing out together new play equipment in the park.

2. Each day spent outdoors brings much joy. No mountain is hard to climb when we are together.

Give back days of happy living in the community to the 22 young adults with disabilities from Motivation!

Make my dream come true!

- ✓ One time and recurring donations
- ✓ 20% of the profit tax of companies
- ✓ In kind donations in food, cleaning and renovation products, clothes, art and school supplies
- ✓ Fundraiser-athletes who compete and raise funds for our services



Donate here!

- ✓ Volunteers who become friends with our youth
- ✓ 3.5% of the income tax of donors as employees

Make My Dreams Come True!

“Volunteering with Motivation Romania has become one of the most valuable experiences for me, both professionally and personally. Each quarter, along with colleagues from the Disability ERG at Microsoft, we aim to be present and contribute to their initiatives for people with disabilities.

For our team, these events consolidate the volunteering spirit as well as a culture of empathy and responsibility. The fact that we are able to mobilize volunteers and to keep up this quarterly tradition says a lot about our commitment towards inclusion and social impact.”

Ruxandra HÎRȘOVESCU, Technical Support Engineering Manager EMEA/MSS - Microsoft Romania.

At Motivation, 22 youth with medium and severe disabilities live in our family-like homes, enjoy quality care, personalized therapies, leisure activities and many friends.

They say that it takes a village to raise a child.

Join the ‘village’ that helps us care for the young adults living in Motivation's homes.

Give a life of fulfilment to the 22 youth with disabilities living in the Motivation family.

Make their Dream Come True!
Write us at: comunicare@motivation.ro

Online: www.motivation.ro/en/support-motivation/

Bank transfer, BCR Plevnei branch:

LEI: RO98 RNCB 0071 0114 2739 0030

EUR: RO31 RNCB 0071 0114 2739 0072

Direct 3.5% of the income tax of individual donors.

Sponsor the program, and the cost is deductible for the company you represent.

5 EUR

give one day's meals to a young adult from the Motivation homes.

15 EUR

give one month of educational or therapy materials to one young adult from our group homes.

20 EUR

ensure the month's necessary medicine for one young adult.

3.5%

of the income tax directed to Motivation funds support services for people with disabilities.



At each occupational therapy workshop, our young adults remind us of their creativity. At one of these events, they painted and decorated wooden boxes.

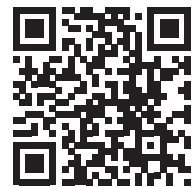


At the active recovery camps, participants learn wheelchair maneuvering skills for daily activities. In addition, they meet our independent living trainers who become their active living role models.



We donated Irina her first custom wheelchair when she was just one year old. As she grows older, we make sure that she always has the appropriate wheelchair, one that remains her friend. Irina is now seven, and her colored world is filled with dreams and games. She enjoys small victories and has an easier time exploring the world in her wheelchair, making friends or reaching her brother for a hug. Between hours of therapies, she enjoys playing with the ponies in her collection, among which Fluttershy is her favorite.

Irina's story





At twelve years old, Mihai's story is already complicated. His parents passed away, then he and his brothers also lost their grandmother. He lives with two of his brothers, of whom one is younger as well. His older brother accompanied him to the active rehabilitation camp in Văratec, where Mihai enjoyed the many games and new friends. For one week, his life was full of interesting experiences, that he will not forget soon.



Nervous but animated by enthusiasm, Ianis and Cristi opened the wheelchair users' race at Ultra Race 24h Galați, in Gârboavele Forest. Since 2025, we included this event in #TeamMotivation's calendar. We are grateful for the organizers' determination to include a dedicated race for wheelchair users and for including Motivation among the supported causes.



For Mircea and his wife, attending the active rehab camp in Văratec was both an opportunity to learn new things, as well as to share with other wheelchair users their life experience. Moreover, this was the first time they went out together since the 2017 accident, so they counted it as vacation. Their kayaking experience will be unforgettable.



1



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© RADU POSTOLACHE - ONEDAY STUDIO



3

1. On the International Day of Persons with Disabilities we brought the message of the #EnAbleParking campaign to drivers, in partnership with IKEA and Bucharest Local Police.
2. Awareness seminars for school students on disability, inclusion and spinal cord injury prevention increase empathy and positive attitudes towards people with disabilities.
3. Seminar for teachers and educational counsellors from Galați on disability and inclusion, organized in the project „Change the story! Run for children and adults using wheelchairs!”, following participation at Galați Half Marathon.

#ENABLEPARKING



Visit www.motivation.ro/en/enableparking/ for news about #EnAbleParking campaign.

Watch videos with drivers with disabilities sharing their challenges in traffic and at parking places. Find out how you can support them.

ACCESSIBILITY



Use the app *Panoul de Bord* to register official complaints and proposals on how to improve access of people with disabilities to mobility equipment, public spaces, etc

1,700

parking spaces marked
with #EnAbleParking
messages

2

years of the spinal
cord injury prevention
campaign.

8

years of the
#EnAbleParking
awareness campaign,
educating traffic
participants on the rights
of people with disabilities.

191

school students attended
disability and inclusion
awareness seminars.

400

spectators learned about
the abilities of people
with disabilities during
5 wheelchair basketball
demonstration events in
Bucharest, Galați
and Satu Mare.

Abilities Matter

“Although disability and inclusion are increasingly discussed topics in schools, the seminar delivered by Motivation Romania Foundation offered me concrete examples and an authentic perspective on the realities experienced by wheelchair users. These experiences helped me better understand the importance of accessibility and empathy. I will integrate the new information in my teaching activity, to encourage my students to be more respectful and inclusive.”

Ionelia PÎRVU, geography teacher at No. 1 Technological Highschool, Cudalbi, Galați county, attended the seminar organized by Motivation Romania Foundation.

We take each opportunity to give the message that abilities matter.

We encourage appreciation for what each of us can do. Our message goes out to persons with disabilities attending our programs, as well as to those without disabilities from the community.

We organize camps, sports events and awareness raising seminars

whereby we take down barriers and change mindsets.

We undertake research projects on the situation of wheelchair users in Romania, and awareness campaigns. These serve as tools for disability professionals and decision makers, to create better approaches towards full community participation of people with mobility disabilities.



1



2

1. Silviu's first job is as a packer in a warehouse in Bucharest. He was hired there in May, 2025.
2. Ana Maria works as a Claims Assessment Specialist at Allianz-Țiriac Insurance since October, 2024. Because she lives outside Bucharest, the hybrid position this company offered is very practical for her.
3. Georgiana Roxana started working at a tailoring workshop in Bucharest in March, 2025.



3



Our program means:

- ✓ Counselling and workplace identification for people with disabilities
- ✓ Referring candidates with disabilities to employers
- ✓ Consultancy and training on disability issues

101

persons with disabilities received information, assessment and counselling for employment.

77

candidates recommended to employers.

18

persons employed in insurance, retail, supermarkets, print shops and other sectors.

Motivation Sheltered Unit offers companies:

Services: recommending candidates with disabilities, consultancy on disability, employment and accessibility, trainings for employees and managers.

Products: handmade decorations.

Employment of Persons with Disabilities

“This job is an important step towards my independence and personal development. Everything I do today brings me closer to professional success.

At Allianz-Țiriac Insurance, my team is wonderful; all those I interact with are very supportive. I want to thank you, people at Motivation, for your involvement and help.”

Ana Maria (photo 2), employee at Allianz-Țiriac Insurance.

Ana Maria has been supported by Motivation for a long time. She attended an active rehabilitation session for wheelchair users and received, over time, various mobility equipment. This workplace came at the right time on her way towards independence and social participation. The next step was to get a driver's license.

We work with people with different disabilities. We carry out an assessment of their abilities and professional interests, we provide counseling and try to identify jobs that suit them best.

For companies that are our partners, we actively search for suitable candidates. Our recommendations to them usually include details of CVs, as well as information about the person's disability and how they live with that disability.

Such partnerships allow us to provide our beneficiaries the

opportunity to find a suitable workplace.

Beneficiaries have diverse disabilities and needs, and our role is to advocate for them and to support companies in adapting workplaces to respond to their needs.

Interested people can contact us at angajare@motivation.ro.



1. Seminar on assistance of persons with disabilities and reduced mobility in air transport, organized for Iași Airport staff.
2. Practical session on preparing pressure-relief cushions during WHO wheelchair service training.
3. Course on wheelchair services for physiotherapy practitioners, accredited by the Romanian College of Physiotherapists.



Our program
means:

- ✓ Specialists who understand the need to provide personalized mobility products and services
- ✓ Integrated service approach, centered on each person's abilities
- ✓ Mutual respect and equal opportunities for each person with disabilities we serve

Training for Specialists

“The training seminar delivered by Motivation Foundation for the PMR team at Iași Airport was useful for many reasons:

Reducing psychological barriers: Often, staff hesitation towards a disabled passenger stems from the fear of making a mistake. Training provides the confidence necessary for a natural and efficient interaction.

Increasing the quality of services: a barrier-free travel experience transforms a stressful process into a fluid one. A trained team knows how to provide assistance without being intrusive, thus increasing passenger satisfaction and loyalty.

Standardizing safety procedures: in a critical environment like the airport, safety is non-negotiable. Staff learn how to manage emergency evacuations or passenger transfers without endangering their physical integrity or that of the team.”

Bogdan HONCIUC, Head of Platform Operations and PMR Service, Handling Activity Coordinator at Iași Airport.

60

school students, university students and professors learned about adapted sports during dedicated seminars.

6

Motivation colleagues completed first aid courses delivered by a certified trainer.

8

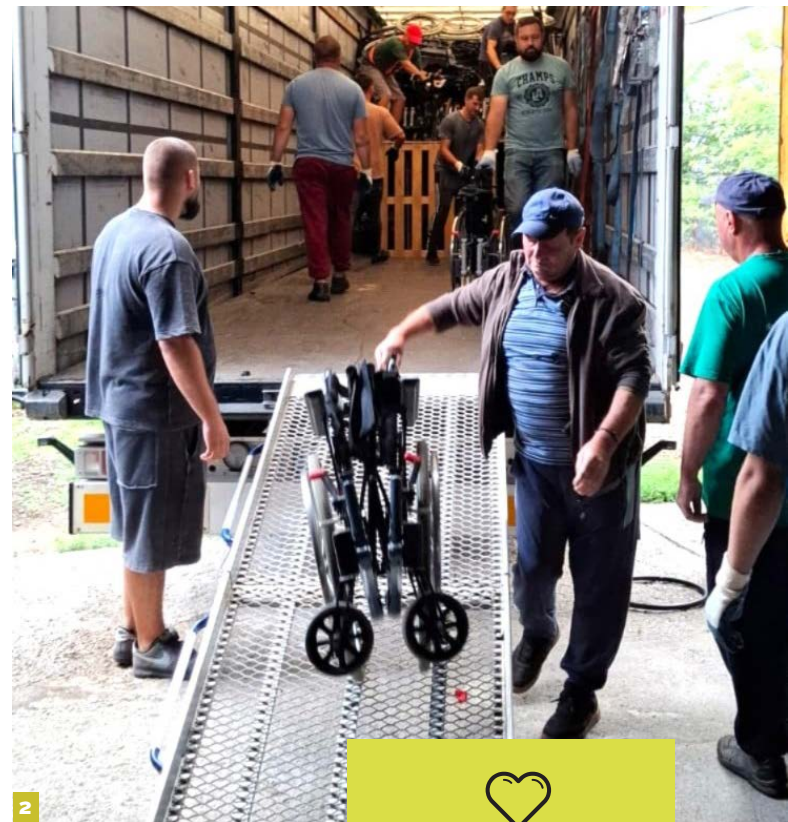
Motivation colleagues completed the introductory WHO wheelchair provision course.

Motivation's trainings for specialists promote best practices and improve the services available to wheelchair users in Romania, as close as possible to their homes.

Trainings on interactions with persons with disabilities provide best practice models of inclusion. These courses facilitate access of people with disabilities to organizations, both from the viewpoint of the physical environment, as well as from that of attitudes and communication. Trainings are targeted towards staff from companies who interact frequently with individuals with disabilities as customers or employees.

Trainings on wheelchair service provision are based on the World Health Organization (WHO) curriculum.

Courses on the introduction of the International Classification of Functioning, Disability and Health (ICF, another WHO instrument) enable professionals to work in teams and to adopt ability-centered principles in their work. These courses change the current medical approach of disability and promote a common language for specialists with different areas of expertise.



1. A.J. Warco, Programs Director at A Leg to Stand On (ALTSO), visiting one of the young people supported through customized wheelchair donations.
2. New shipments of wheelchairs and mobility equipment donated by Agape Foundation Sweden enabled us to change for the better hundreds of lives in 2025.
3. The Mobility Caravan at the Siret border crossing, while donating wheelchairs to a Ukrainian NGO.




Our program means:

- ✓ Partner organizations dedicated to providing quality services to children and adults with disabilities
- ✓ Access to ongoing learning for Motivation specialists
- ✓ Mutual support within our team
- ✓ Best practice models of services for people with disabilities

International Partnerships

1,212

wheelchairs from our partners donated in Romania.

349

mobility equipment donated to hospitals, care centers, other organizations and people with disabilities.

3

international partners provide quality wheelchairs: Agape Foundation (Sweden), The Church of Jesus Christ of Latter-Day Saints (USA), A Leg To Stand On (USA).

“Agape has been sending aid worldwide since 1984, i.e. for over 40 years. More than 35 countries have to this date received aid materials from our operations based in Sweden.

The partnership between Agape and Motivation has been going on for over a decade now and is, in my opinion, the best collaboration we have ever had. Agape and its board are proud of how professionally Motivation works both at the individual level, family level, societally and internationally.

Agape is confident about a continued collaboration with Motivation that not only benefits the individual, but also has a positive environmental impact, which bodes well for the challenges of the future.”

EMANUEL WIEN, President of Agape Foundation, a strategic partner for our wheelchair program.

We focus on maintaining our high-quality standards for the mobility equipment we donate in Romania.

With the support of our partners at Agape Foundation (Sweden), The Church of Jesus Christ of Latter Day Saints (USA) and from A Leg To Stand On (USA), we donate each year quality wheelchairs and other mobility equipment. These are new or reconditioned, and we adapt them individually to the needs of each user. Motivation also helps equip public hospitals, medical rehabilitation centers and other organizations with

hospital beds, bed hoists, wheelchairs, walking frames and crutches.

We organize periodic trainings for our colleagues from the regional mobility and independent living teams. Trainings are completed by mentoring sessions and experience exchanges at partner organizations.

Since 2001, with support from the IMPACT Alliance and Mosaic Foundation (USA), we transferred 37 children with medium and severe disabilities from public placement centers. Today, 22 still live at Motivation and have become young adults.



1

2



1. Motivation specialists attended a training course in Italy, at the headquarters of Handytech, on installing driving adaptations for wheelchair users. Together, we bring to Romania the newest technologies and best practices in the field of independent mobility.
2. Claudia uses a Q50R Carbon powered wheelchair that enables her to take on longer trips.
3. AccessABILITY EXPO 2025 brought together organizations, professionals, authorities and persons with disabilities to build together a more accessible future for all.



3

Our program means:

- ✓ Personalized wheelchairs
- ✓ Mobility equipment and medical consumables paid by the Health Insurance Agencies (HIA)
- ✓ Newest generation assistive devices
- ✓ Driving adaptations
- ✓ 15 regional teams providing client centered services country wide

1,236
wheelchairs
provided by
Motivation LLC.

53
tricycles and
powered wheelchairs
distributed.

141
vehicles adapted.

Motivation LLC

“The sadness I had fallen into began to fade when I received the wheelchair and started learning how to use it. I am happy to be able to go out, to go grocery shopping for myself and my family. The wheelchair is light, so I can maneuver it easily. Moreover, it can be folded and loaded in the car. Before I received it, I could not take on longer distances, but now I do it confidently.”

Claudia, (photo 2), wheelchair user.

Motivation LLC was created in 2001 to generate income for the social services provided by Motivation Romania Foundation. The LLC is a social enterprise that employs persons with and without disabilities and generates incomes that fund programs dedicated to persons with disabilities.

Motivation LLC is the only provider country-wide delivering personalized wheelchairs and promoting appropriate wheelchair services. Since 2014, Motivation LLC is the only certified dealer in Romania

for the Panthera high performance, lightweight wheelchairs produced in Sweden.

At Motivation LLC, persons with disabilities can receive an adapted wheelchair paid by the county Health Insurance Agency (HIA) (since 2004). The company also provides urinary continence and ostomy products that are paid by the HIA (since 2016).

Since 2007, Motivation LLC is certified by the Romanian Automotive Register to make driving adaptations for persons with mobility disabilities.

The adaptation enables wheelchair users to drive vehicles by manually controlling the break and gas levers.

Since 2012, Motivation LLC provides accredited services for employment of people with disabilities, consultancy for job accessibility and training programs for employees on interacting with clients and colleagues with disabilities.




*Motivation comes closer
to clients in each county*

1. Representation matters both for children and adults with disabilities. Role models – wheelchair users who made it in sports, at school, at work or in family life give confidence and motivate those who are early on their journey as wheelchair users.
2. #TeamMotivation continues to bring together people passionate about sports and ambassadors of inclusion, supported by partners who trust in our work.

3. We continue to provide services to wheelchair users and to be present in communities through our 15 regional volunteer teams.

- ✓ Personalized wheelchairs provided together with the training needed for appropriate use
- ✓ Mentoring, online sessions and independent living training camps for people with spinal injuries country wide
- ✓ Awareness campaigns that increase respect for the rights of people with disabilities or prevent accidents leading to life in a wheelchair



Plans for 2026

„Looking ahead, our aim remains ambitious: no person with mobility disabilities should remain isolated because of the lack of appropriate mobility equipment.

To achieve this, we aim to expand and strengthen our wheelchair donation program in isolated communities through Mobility Caravans, specialist training seminars and awareness-raising campaigns. Thereby, children and adults with disabilities will be able to live more independently and integrate more easily into their communities.”

Adina VUȚĂ, Deputy Director, Motivation Romania Foundation.

In 2026, we continue to provide services that reduce the isolation and dependence of persons with disabilities throughout Romania, deriving from lack of local services or lack of access to information and support.

We make efforts to give our young adults with disabilities a family-like environment, the therapies and interactions they need to live fulfilling lives.

We continue to consolidate Motivation's services so that children and adults with mobility disabilities:

- ✓ have rapid access to personalized mobility equipment, provided by

trained professionals available in each county,

- ✓ receive appropriate interventions for independent living, that are adapted to their actual lives,
- ✓ are valued and supported in the community by trained specialists and peers with positive attitudes.

31

years since Motivation changes for the better the lives of wheelchair users in Romania.

1,000

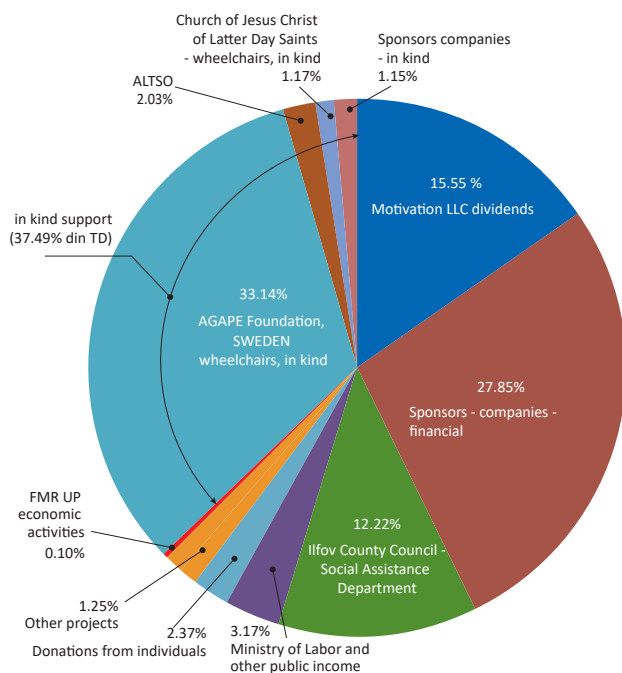
persons with disabilities receive customized wheelchairs through the Wheelchair Fund.

40

wheelchair users attend active living training sessions at the two camps in Bragadiru (Ilfov) and Văratec (Neamț).

Finances 2025

Income 2025



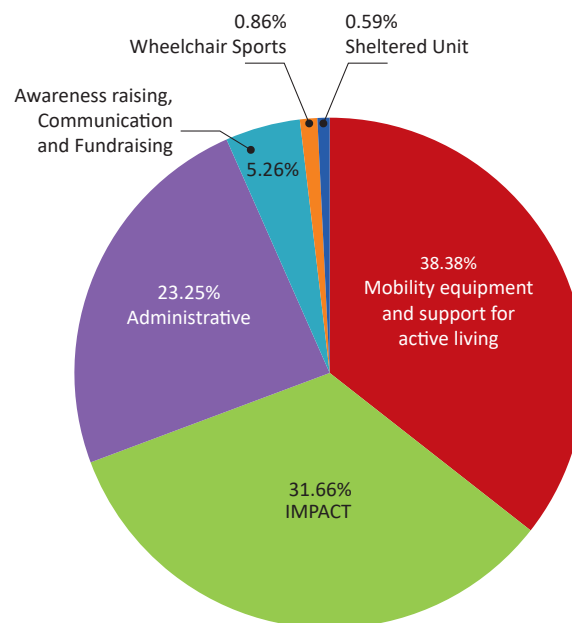
Sources	Value [EUR]	% TD*	% TFS**
Motivation LLC dividends	431,499	15.55%	24.88%
Sponsors companies - financial	772,621	27.85%	44.54%
Ilfov County Council Social Assistance Department	339,159	12.22%	19.55%
Ministry of Labor and other public funds	87,954	3.17%	5.07%
Donations from individuals: Make My Dream Come True, Wheelchair Fund, 3,5%	65,876	2.37%	3.80%
Other projects	34,588	1.25%	1.99%
FMR UP economic activities	2,795	0.10%	0.16%
Total financial support (TFS)	1,734,492		
AGAPE Foundation, SWEDEN - wheelchairs, in kind	919,415	33.14%	
A Leg to Stand On (ALTSO) - wheelchairs	56,349	2.03%	
Church of Jesus Christ of Latter Day Saints - wheelchairs, in kind	32,569	1.17%	
Sponsors companies - in kind	31,790	1.15%	
Total in kind support	1,040,123		
Total donations (TD)	2,774,615	100%	

* Percentage of total donations

** Percentage of total financial support

Expenses 2025

Program	Value [EUR]	%
Mobility equipment and support for active living	965,159	38,38%
IMPACT	796,071	31,66%
Administrative	584,762	23,25%
Awareness raising, Communication and Fundraising	132,313	5,26%
Wheelchair sports	21,596	0,86%
Sheltered unit	14,899	0,59%
Total	2,514,801	100%



Income and expenses (previous years)

FMR [EUR]	2018	2019	2020	2021	2022	2023	2024	2025
Income	1,350,528	1,504,918	984,254	1,917,902	2,043,793	2,178,874	2,633,825	2,779,607
Expenses	1,133,610	1,176,855	1,162,320	1,471,819	1,757,314	2,016,738	2,725,409	2,514,801
SURPLUS/DEFICIT	216,918	328,063	(178,066)	446,084	286,479	162,136	(91,584)	264,806

Thank you for your support:

Strategic Partners



Strategic Sponsors



Partners - Mobility and independent living



Partners – Awareness Campaigns



Știi că merită.



www.pro-clinic.ro
0336 912



Partners – Employment of people with disabilities



We are thankful to all those who supported Motivation: fundraiser-athletes who competed in sports events and motivated friends to donate, members of #TeamMotivation, volunteers, persons who donated for our programs, friends who spread the word about freeing up parking places for persons with disabilities, friends who directed 3.5% of their income tax to Motivation.

Sponsors







Our gratitude also goes to:

Apa-Sol, Comiga Prod Impex, Lixland, Milex Dab Grup, Morarit Rovasit, Peroli Prodcom, Practic Comerț Strugaru, Top Cargo, Vitalmotor.



**THERE ARE SHOES THAT CHANGE THE STORY.
SO DO APPROPRIATE WHEELCHAIRS!**

@vizual realizat cu AI

ACTIV 8844

Send a text message with the word **ACTIVE** to **8844** and donate **2 euro** monthly to give back mobility to people with disabilities through wheelchairs that are adapted to their needs.

MOTIVATION
since 1995
www.motivation.ro



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Wheelchair users Call Centre:

0800 030 762

Make a difference in the life of one wheelchair user: donate 2 EURO monthly by text message, sending the word **ACTIV to 8844. Change the story!**

Motivation Romania Foundation

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Support Motivation:



Donate:

**[https://motivation.ro/en/
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